

# INFORMATION FOR PARENTS AND STUDENTS



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### Dr Daniel Brocklehurst PhD, PGCE, MSt, MSc, MA, BA

I'm **Dr Daniel Brocklehurst**, Founder and Director of Brocklehurst Academy. I'm passionate about delivering the highest quality English education to students aged 11–18.



The origins of Brocklehurst Academy began in 2017. Having already taught in secondary schools in Oxfordshire, UK, and Bhutan, my vision was to create the leading English tutoring service in New South Wales, built on academic excellence, integrity, and genuine care for students. Since then, we've grown into a trusted team of experienced tutors.

What sets us apart? First and foremost, we specialise exclusively in English — no other subjects — which is a deliberate choice. Second, we hire *only* highly qualified and experienced tutors. Many hold PhDs, master's degrees, or qualifications from prestigious universities such as Oxford and Cambridge, alongside substantial teaching experience. We also prioritise ongoing training and support to ensure our team delivers personalised, exceptional education tailored to each student's needs.

We offer both **small-group classes** and **one-to-one tuition** because we know that personalised attention is essential for student success. And while many of our students achieve exceptional results — including **ATARs** of **99.95** — we're **equally committed to supporting those who are struggling**. We don't believe in taking credit for already high-performing students; we believe in **lifting students at every level**.

More than just chasing grades, we're passionate about **instilling a genuine love for English literature and language**. We encourage regular reading, reflective writing, and thoughtful discussion. Yes, we care about results — but English isn't a subject that can be hacked or crammed. Real growth takes time, structure, and support. That's why we don't offer gimmicks or quick fixes, or that unrealistic promise, 'guaranteed results'. If you're seeking an overnight leap from a D to an A, we're not the right fit. But if you're after **steady**, **lasting progress** — supported by qualified, passionate tutors who genuinely care about your child's development — then you've found the right place.

Our resources are designed for depth, clarity, and results over the long term. I've personally developed the complete syllabus for Years 7–9, along with a suite of **advanced resources for the HSC**. Now, with a growing team of outstanding tutors, we're fulfilling our mission: to use our expertise, passion, and dedication to offer the very highest level of English education for students across NSW.

At Brocklehurst Academy, we're committed to excellence. We're excited to support your child's educational journey — and we look forward to welcoming you into our community.

### WHAT WE OFFER



We offer outstanding English tuition for years 7 to 12 in New South Wales, Australia.

There are three options at Brocklehurst Academy:

- 1. Private tuition: weekly in-person and online one-to-one English tuition for years 7–12.
- **2. Group class**: weekly in-person and online English classes for years 7–9.
- 3. The Scholar's Programme for years 7–9: combining weekly classes and weekly one-to-one tuition.

# PRIVATE ENGLISH TUITION

We offer weekly, one-to-one in person and online tuition tailored for students in years 7–12.

Our English tutors are carefully selected based on exceptional academic qualifications and extensive teaching experience, ensuring you receive the highest quality instruction. Many hold advanced degrees in English from prestigious universities, including Oxford and Cambridge and other renowned institutions.

With a dedicated team of expert educators, we tailor our approach to meet **each student's unique learning needs and goals**, providing **personalised support** that fosters **deep understanding** and **lasting progress**.



Your tutor will help you strengthen your English skills, including vocabulary, grammar, reading, and writing.

For Years 11 and 12, your tutor will provide expert guidance on your exam texts, equipping you with the tools to excel and reach your full potential.

### **TUTOR TIERS**

## One-on-one in-person or online English tuition for years 7 to 12



### Gold tutor

- Highly qualified tutors with strong academic backgrounds (often holding a Master's or PhD).
- Extensive tutoring experience and a demonstrated ability to improve students' English skills and academic performance.
- Years 7–10: \$120ph
- Years 11–12: \$130ph



### Platinum tutor

- Tutors with advanced degrees (Master's or PhD) from leading universities.
- Exceptional tutoring or teaching experience and a consistent record of outstanding student results.
- Years 7–10: \$150ph
- Years 11–12: \$160ph

All prices include GST and any credit card transaction fees.

## 2 WEEKLY ENGLISH CLASSES

Our **in-person** and **online English classes** are carefully designed to accelerate students' English skills and knowledge in **years 7 to 9**.

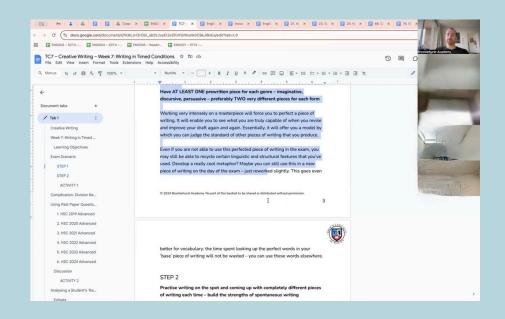
### What you get:

- 2-hour weekly in-person and online class
- Runs during NSW terms
- √ Class size: 5 10
- Online/printed booklets
- Weekly homework
- Detailed feedback for homework tasks
- Support with students' reading via Reading Records
- End-of-unit tests with detailed feedback
- Weekly feedback to parents via WeChat Group

For details of each term's content, see our website.

### **Expert Teachers**

## Carefully crafted learning content





I regretted killing the spider. This time, the thought of hundreds of baby spiders crawling around me didn't comfort me. The spider hadn't done anything to deserve to be killed. In fact, it did the opposite. It killed the disgusting cockroaches in my home, and all it asked for was not to be killed and to die peacefully. It trusted me, and I let it down. No... I didn't let it down, I killed it. I betrayed it. I stabbed it in the back. It seemed... that I had turned into the cunning, deceitful creatures that inhabitedinhabit my home. As it turned out, I had more in common with cockroaches than I thought I did. A lot more.

In the end, I killed the only thing that was helping me kill the cockroaches that invaded my home. The cockroaches wereare probably celebrating the death of their predator at that moment<del>right now.</del> It wasis only through their cunning ways that they gotget to live, though they deserveddeserve death a lot more than spiders.

#### I deserve death more than the spider, and yet I am not dead.

Somehow, the world has turned into a twisted game. It has turned into an ugly, dishonest game of survival. You have to be cunning and sly to win. If you don't catch up in time, you will lose – cease to exist, even. How... is this the world that we were told – as children – to be full of opportunities and kindness? That version of the world might have been sunshine and rainbows, but in this version, we have to fight for survival, and the people with the best tactics win.

This is a subtle and thought-provoking narrative. Such an interesting concept: a metaphor for how we seem to be disposed to violent acts, which we indulge in



### Detailed feedback for weekly homework tasks

## Weekly grades shared to parents via WeChat



		ENG003 – Stage 2 – Term 4 – 2024 – Creative Writing – Student Records												
Students		Reading Records	Creative Writing – Week 1: Introduction to Creative Writing (Friday 18/10/2024)											
					CLASS PERFORMANCE	INDEPENDENT READING	ACTIVITY 4: Presentation on Effective Prose Extract				ACTIVITY 5			
ID No.	Student	Reading Records	Attendance	Docs	Points	Points	1. Fluency, Pace, and Articulation (10 Marks)	2. Level of Insight into the Prose Extract (10 Marks)	3. Visual Quality of the Presentation (10 Marks)	TOTAL (30 marks)	Vocabulary Quiz (13 marks)	TOTAL (43 marks)	%	Rank
81	Jessica Hay	81. RR	PRESENT	81. W1	35	80	6	6	6	18	5	23	53%	6
83	Laura Eddison	83. RR	PRESENT	83. W1	45	100	8	9	9	26	13	39	91%	3
87	Sarah Xi	87. RR	PRESENT	87. W1	10	100	7	10	8	25	13	38	88%	4
91	Poppy Lee	91. RR	ABSENT	91. W1	20	70	9	10	8	27	13	40	93%	2
92	Mindy Wang	92. RR	PRESENT	92. W1	30	40	6	7	6	19	11	30	70%	5
93	Ionathan Smith	93 RR	PRESENT	93 W1	30	70	R	10	10	28	13	41	95%	1

## ENGLISH CLASS POLICIES

### **Times**

- Termly classes run according to the New South Wales (Australia) school terms.
- Class times are fixed and agreed upon before the commencement of each term.
- Each term consists of ten lessons.
- Each lesson is 2 hours long.
- Students will be given a 5-minute break midway through the lesson.

#### **Teacher**

 The class teacher will be arranged before the commencement of the term to teach all ten lessons. However, Brocklehurst Academy may use a different teacher in rare circumstances (for example, if the original teacher is ill).

### **Lesson Format**

- Lessons are hybrid: they will be conducted in-person at our centre in Burwood AND via Zoom and Google docs.
- Each student will receive their individual printed booklet or Google doc with all learning materials prior to the start of each lesson.
- If students are attending online, students are required to have their camera working throughout the lesson. This is to ensure they are participating in the lesson.
- Online students must use the 'hand up' function for permission to speak in the lesson. Interruptions are not permitted.
- Lessons will be automatically recorded so that they can be sent to any absent students (see below).
- Video recordings of lessons will be deleted after thirty days.

### ENGLISH CLASS POLICIES

#### **Homework**

- Homework is set at the end of each lesson. Homework tasks will ordinarily require 30 minutes to 1 hour to complete.
- Homework must be completed in the student's Google doc, which the teacher can access. Homework should not be emailed to the teacher.
- Homework must be completed 48 hours prior to the next lesson to allow time for the teacher to properly mark it and provide detailed feedback.
- Students should pay careful attention to the feedback and act upon any advice given.

### **Equipment**

Students attending online will need the following:

- A laptop or tablet that can use the software detailed below.
- A working Zoom account.
- A Gmail address so that they can use Google docs during the lessons and for homework tasks.
- If in China, a working VPN so that they can use Google docs.

#### **Absences**

- You cannot reschedule or cancel a lesson. If absent, the student will be sent a video recording (mp4) and be expected to complete the classwork and homework for that lesson.
- The teacher will provide feedback for homework as normal.

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# THE SCHOLAR'S PROGRAMME

We also offer a programme for years 7–9 that combines one-to-one weekly tuition and the weekly class outlined above: the **Scholar's Programme**.

### What's included:

- Weekly online class (2 hours) with expert instruction, carefully-crafted learning resources, and homework feedback.
- Weekly private tuition (1 hour) with a Gold Tutor tailored to the student's needs whether it's building on the class content or supporting schoolwork and assessment tasks.

That's 3 hours of live teaching each week, plus targeted feedback — ideal for ambitious students seeking steady growth, confidence, and high achievement.

## 4 PRICING & PAYMENT

### Private tuition

For one-on-one tuition, see page 6 for pricing.

Students <u>are expected to attend weekly</u>
<u>sessions</u> with their private tutor during term time. If you cannot attend a session, you must arrange an alternative time with your tutor.

There are two ways to pay: PAYG or Prepaid

NO LOCK IN CONTRACTS FOR PAYG.

SWITCH BETWEEN
PAYG AND PREPAY
ANY TIME.

### Pay As You Go (PAYG)

Pay for lessons **after** you attend them. You will receive an invoice every two weeks for all recorded sessions.

### Prepay

Pay for lessons **before** you attend them. Pay up front and credits are applied to your account.

Packages are **renewed automatically** when your balance drops to 0 hours. Every time we issue a new package, we'll send you an invoice via email to let you know.

## PRICING & PAYMENT

### English Classes

For English group classes, in person or online, **each lesson is \$100** (\$50 per hour)

Only the **Prepay** option is available for online classes. Bulk payment for 10 lessons (**\$1,000**) is due before the first lesson of the term.

If a student misses a lesson, <u>the missed lesson cannot be used as a credit for future lessons</u>. Students will be emailed a video recording of the lesson (see page 9) and will be expected to complete all work and homework for marking.

### **Trial Option for New Students**

For English group classes, new students can opt for **introductory trial lessons**. This option allows you to pay for only **2 lessons (\$200)**, after which you do not have to continue with the class. Payments must be received before the first lesson.

### Scholar's Programme

For the Scholar's Programme, each week is \$200 — that's for both the <u>2-hour weekly class</u> and <u>1-hour weekly private session with a Gold tutor</u> (see page 11).

Only the **Prepay** option is available for the Scholar's Programme. Bulk payment for 10 weeks (\$2,000) is due before the first lesson of the term.

New students can opt for the **trial option**: you pay for only **2 weeks (\$400)**, after which you do not have to continue with the programme. Payments must be received before the first lesson.

## MAKING PAYMENT

All lesson records, invoices and payment receipts are stored in your **Tutorbird** account.

We accept payment via debit/credit card and bank transfer for all three options (one-on-one, group classes, Scholar's Programme).

### Automatic Paymant via credit/debit card

When you sign up for tutoring with us, you can provide your card details which will be stored on our secure payment platform on **Tutorbird**. Details are deleted from our system once tutoring has ceased.

With this billing system, you don't have to worry about making payments — it's 100% automated!

### **Bank Transfer**

You can also pay via bank transfer — for either the **PAYG** or **Prepay** option. We do prefer this option as it avoids Stripe fees and helps to keep our costs down!

Our bank details:

**Account name: Brocklehurst Academy** 

Account: 1735 1169

BSB: 067-873

## 5 RESCHEDULING & CANCELLATIONS

### Private Tuition

To reschedule or cancel a private session, contact your tutor directly at least 24 hours **PRIOR** to the session.

If you reschedule or cancel a session with less than 24 hours notice without an acceptable reason, <u>you will be charged the full cost of a tutoring session</u>.

### **Weekly Sessions**

When you sign up for one-on-one tuition, <u>you are agreeing to have weekly sessions</u>. This is to ensure that you are making consistent progress. English is a challenging subject that requires regular work.

Examples of unacceptable reasons for cancelling weekly lessons:

- "I don't feel like it."
- "I just don't need help with English right now."

Examples of acceptable reasons:

• Illness; transport issues; holidays; family emergency.

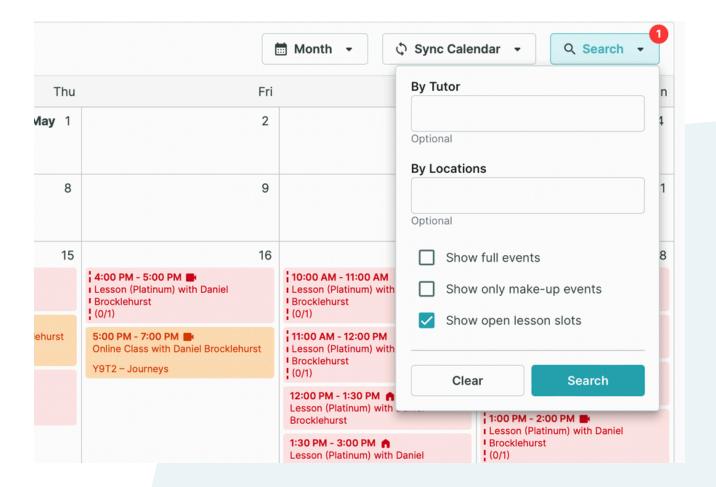
If you cannot attend weekly sessions, the tutor's time will be wasted and other students on our waiting list would like to use that time!

## RESCHEDULING & CANCELLATIONS

To reschedule a private session, **contact your tutor to arrange another time**.

You can also **log in to the <u>portal</u> via our website**. In the Calendar, you can cancel your session and then book another session from the tutor's available slots.

Be sure that you click on 'Search' and then click 'Show open lesson slots'.



## TERMINATION OF TUITION

### TERMINATION OF PRIVATE TUITION

**Step 1)** Contact your tutor directly to cancel any upcoming lessons (you must give them at least 24 hours notice or you will be charged for one session).

**Step 2)** You will be given a refund for any upcoming private sessions paid for via Prepay.

### TERMINATION OF WEEKLY CLASS

**Step 1)** Notify Brocklehurst Academy by emailing us at english@brocklehurstacademy.com

**Step 2)** You will be given a refund for any remaining lessons, minus a cancellation fee of one lesson (\$100).

## TERMINATION OF SCHOLAR'S PROGRAMME

**Step 1)** Notify Brocklehurst Academy by emailing us at english@brocklehurstacademy.com

**Step 2)** You will be given a refund for any remaining group classes, minus a cancellation fee of one lesson (\$100). You will also be given a refund for any private sessions paid for via Prepay.



#### 1. Are there contracts?

We don't require any contracts, giving you complete flexibility. If you're not entirely satisfied, you can discontinue tutoring at any time. Should you wish to switch tutors for any reason, we're happy to arrange that for you. Simply reach out to us directly at english@brocklehurstacademy.com.

### 2. Why do you only accept weekly students for private tuition?

Weekly tutoring ensures you get the greatest benefit from our tutors. We believe that casual, irregular sessions don't allow us to provide the level of support or achieve the results our students deserve. We're committed to your success and value working with equally dedicated students!

## 3. What is the minimum number of lessons I need to attend for private tuition?

While there's no set minimum, we only accept students seeking a long-term commitment, ideally lasting until their end-of-year exams. This approach ensures we can provide the consistent support necessary to achieve the best possible results, as short-term tutoring doesn't allow us to deliver the level of impact we strive for.

### 4. Can I switch from PAYG to Prepaid for private tuition?

Absolutely! You can make this change at any time. Just contact us at english@brocklehurstacademy.com, and we'll update your billing preferences. You're also welcome to switch from Prepaid to PAYG if needed.

#### 5. How do I access resources?

For private tuition and English classes, your tutor will provide you with your own Google Drive folder and place all resources in there. For in-person classes, you will also be given printed resources. You will need a working Gmail account to effectively use these resources (e.g. Google Docs etc).

### 6. Can I pay by cash?

Unfortunately, no. We only accept credit/debit card and bank transfer. We kindly ask that you choose the bank transfer option as this saves us having to pay Stripe fees and keeps our fees lower.

### 7. Can I change tutors?

Should you wish to switch tutors for any reason, we're happy to arrange that for you. Simply reach out to us directly at english@brocklehurstacademy.com.



### 8. What happens if I find that there has been no improvement in a student's school assessments for English?

While we confidently guarantee the highest quality English tuition, we cannot promise instant improvements in school assessment marks. English is a complex and nuanced subject that takes time, practice, and persistence to master. Expecting dramatic results after just a few sessions is unrealistic — and often counterproductive.

We encourage parents and students to view English tutoring as a long-term investment. Steady, meaningful progress happens over time, and there are many factors that can influence school results — including a student having an off day, misreading a question, illness, or even internal school marking practices designed to standardise results for ATAR scaling.

If you're seeking a quick fix, we're not the right fit for you. But if you value long-term growth, deep understanding, and genuine educational support, we'd be delighted to work with you.

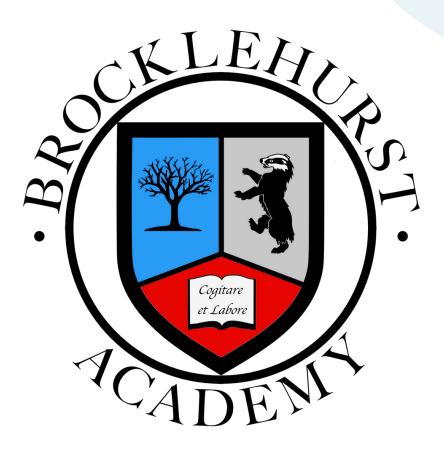
### 9. What happens if I don't attend weekly lessons?

When you sign up with us, <u>you are agreeing to commit to weekly</u> <u>lessons during the school term</u>.

If you are unable to attend weekly lessons, you must notify us in advance at english@brocklehurstacademy.com.

Failure to attend weekly lessons without prior notice or arrangement may result in losing your spot at Brocklehurst Academy.

Please note that consistent attendance ensures the best outcomes for your learning and helps us maintain a smooth and effective tutoring programme.



### **Brocklehurst Academy Pty Ltd**

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  - in linkedin.com/company/brocklehurst-academy